

# **LETHAL ENTERTAINMENT Inc. Prepares to Launch its First Title, the STREET WARriorS™ Collectible Card Game at the ORIGINS International Game Expo**

***LETHAL ENTERTAINMENT, Inc. brings Collectible Card Games to the streets with the STREET WARriorS CCG, launching this June at the ORIGINS International Game Expo in Columbus, Ohio.***

Oakland, CA (PRWEB) May 11<sup>th</sup>, — LETHAL ENTERTAINMENT, Inc. will be launching its STREET WARriorS™ Collectible Card Game (CCG) at the ORIGINS International Game Expo June 30th.

The STREET WARriorS CCG is an Urban-based game of strategy, skill and luck, where you battle against your opponent using weapons like AK-47s, Brass Knuckles, Glocks and other deadly weapons to win the game. Devastate your opponent using all out brute force or win strategically by using MURPHY'S LAW cards like "Get Crunked!", "Pimps Up, Hos Down" and "Bye Bye Bitch!" (to name a few).

"The STREET WARriorS CCG is designed to appeal to CCG novices, as well as advanced CCG players. It's challenging, but easy to approach and master, and will introduce CCGs to a whole new audience who have never had the pleasure of playing before," said Rob Ricks, CEO of LETHAL ENTERTAINMENT.

Play it gangsta with groups like the Triad, Jamaican Posse, La Raza Escogida, the Thugs, or the Pimps, or beat down the criminal element with law enforcement agencies such as the Anti Crime Unit and the United Security Unions. The STREET WARriorS CCG is heavily influenced by the Hip-Hop/Reggae/Heavy Metal/ Punk music lifestyles. STREET WARriorS has it all from the Tatts to the Bling!

The STREET WARriorS CCG is set in an intense and gritty world with rich storylines and characters. Each character has a detailed background story with relationships within their gang, as well as outside of it.

LETHAL ENTERTAINMENT will initially release the STREET WARriorS CCG as a 30-card random starter set, which will contain a Holofoil Boss Card, a random Holofoil Character card, 12 Low Level Characters, 3 High Level Characters, 7 Murphy's Law Characters, and 7 Equipment Cards.

This first complete set has 232 cards comprised of 84 Low Level Characters, 23 High Level Characters, 9 Holofoil Boss Cards, 34 Holofoil Character Cards, 2 Never to be Printed Again Cards, 34 Equipment Cards, and 46 Murphy's Law Cards.

For more information, visit the STREET WARriorS CCG official website at:  
<http://www.thestreetwars.com>

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**ABOUT LETHAL ENTERTAINMENT, Inc.**

LETHAL ENTERTAINMENT, Inc. is based in Oakland California and was formed in 2004. The company's first product offering is the STREET WARriorS Collectible Card Game. More information about LETHAL ENTERTAINMENT, Inc. can be found at <http://www.letalent.com>

**ABOUT ORIGINS INTERNATIONAL GAME EXPO**

The Origins Game Expo began in Baltimore in 1975 and featured war games, which were the principal type of product published in the industry at the time. Since then the show (and the industry) has expanded to include card games of every type, non-war board games, role-playing games, and much more. In 1996, after traveling from city to city for its first 21 years, Origins moved to its permanent home in Columbus, where it has been ever since. In 2002, the Game Manufacturers Association (GAMA), the hobby game industry's trade association, took over management of the show. Since then, attendance has grown 36%, making Origins the fastest-growing national game convention.

More information about the ORIGINS expo can be found at <http://www.originsgames.com/>

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